

**Committee:** The CSIAMUN Journal

**Issue:** Writing Guide

**Student Officer:** Minjun Kim, Jiwoo Kim

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## Introduction

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Journalism, defined as "the activity of gathering, assessing, creating, and presenting news and information," plays a pivotal role in our conference. In the Journalism committee, delegates will embody the essence of journalists, tasked with writing news articles and opinions about the committees and their agendas during the conference. This role offers delegates a unique opportunity to explore a diverse array of committees.

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## General Writing Advice

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For delegates venturing into the realm of article writing, here are some fundamental tips to adhere to:

### **1. Keep It Simple:**

Avoid the pitfall of complex sentences. Even competent writers can fall prey to this mistake. When translating thoughts into sentences, the complexity can increase unintentionally. It's crucial to edit these sentences into simpler, more digestible forms that readers find easier to engage with.

### **2. Master Proper Grammar:**

Correct grammar is non-negotiable. Mistakes in grammar can mar the readability of your essay. If you lack confidence in your grammar skills, consider using editing tools like Grammarly to enhance your writing.

### **3. Variety:**

Repetitive words can diminish the quality of your writing. Use paraphrasing to add variety and depth to your sentences, ensuring your readers remain engaged.

## How to Write an Article

Writing an article need not be daunting; follow these simple rules to craft compelling news pieces:

### 1. Consideration when Writing an Article

- **Why are you writing this article:** Before you start writing, it's essential to be clear about the purpose of your article. Are you informing, persuading, entertaining, or inspiring your readers? Understanding your purpose helps you craft a focused and engaging piece. Whether you're writing to educate people about climate change or entertain them with a fictional story, having a clear goal guides your content and keeps it coherent.
- **How would the readers read your article:** Consider your target audience and their expectations. Readers consume content differently based on the platform and context. An article on a professional website might demand a formal tone and in-depth analysis, while a blog post on a lifestyle platform could be more casual and conversational. Understanding your audience helps you tailor your writing style, language, and tone to resonate with them effectively.

### 2. Simple Rules

- **One Article, One Theme:** Focusing on one theme in an article ensures clarity and coherence. It helps you avoid confusing your readers with mixed messages. A single theme allows you to explore the topic in-depth, providing valuable insights to your audience. For example, if your article is about sustainable living, stick to that theme throughout. Discuss various aspects like eco-friendly practices, renewable energy, and green products within sustainable living.
- **One Sentence, One Fact:** Breaking down information into concise, digestible facts enhances reader comprehension and engagement. When you present one fact per sentence, readers can easily absorb the information without feeling overwhelmed. Each sentence becomes a building block, constructing a robust and informative article. For instance, if you're writing about space

exploration, you can present facts about different planets, space missions, or astronomical phenomena, each in its own clear and concise sentence.

### 3. Article Language

- **Formal Language:** Maintain a formal tone in your writing. Avoid informal words that might dilute the professionalism of your article. Consistency in tone is key to conveying your message effectively.
- **Punctuation:** Exercise restraint with exclamation marks. While they might convey excitement, they should be used sparingly. Overuse can diminish their impact. Opt for a balanced and composed tone.
- **Coherent Ideas:** Ensure your ideas flow seamlessly. Maintain a logical structure in your article, connecting paragraphs and thoughts coherently. A well-organised piece enhances readability and comprehension.

By adhering to these guidelines, delegates can master the art of journalistic writing, creating impactful articles that captivate readers and effectively communicate the essence of the conference proceedings.